



PHILIPPINE ASSOCIATION OF WATER DISTRICTS, INC.

2/F LWUA Bldg., Katipunan Road, Balara, Quezon City, Philippines 1101
Telefax (02) 9275032 Telephone (02) 9205453 Trunkline (02) 9205581 to 99 locs. 244 / 296
Email: pawd_office@yahoo.com

December 16, 2010

Our colleagues in the water industry:

You are cordially invited to join as **EXHIBITOR/SPONSOR** to the **32nd PAWD National Convention on February 9-11, 2011 at the Grand Men Seng Hotel, Davao City.**

The challenges faced by water industry today are not specific to any individual community or country. They are shared by everybody.

Water pollution caused by rapid increases in population, urbanization and industrialization has cost governments enormously in terms of higher spending on health. Inaccessibility to potable, affordable and adequate water sources has remained a problem in many urban and rural areas alike. Efficiency and effectiveness in water supply operations has also been a challenge.

These and more will be the core of the issues that will be tackled in the forthcoming convention. With the theme **"Water Matters!,"** this will be an opportune time for managers, policy makers, experts, engineers, traders and innovators from the water industry to meet, exchange ideas and step up to their tasks as frontrunners in this field.

Your participation will surely benefit your company because you will meet, face-to-face, the decision-makers of the water districts and the water industry. Hence, this will be a great opportunity for you to introduce your products and services to your target market.

Attached are the sponsorship/exhibition packages with entitlements for your perusal. Should you find our proposal acceptable, please signify your conformance by signing the participation contract and send it through **fax no. (02) 927-5032** or **email: pawd_office@yahoo.com.**

Please do not hesitate to contact us for additional information and details of your participation.

Thank you and we look forward to having you as one of our valued sponsors/exhibitors in the 2011 PAWD convention.

Very truly yours,

ESTER T. VENGCO

Chair, PAWD Ways and Means Committee
(GM, Tarlac City Water District)